

# ORACLE TECHNOLOGY BETA PROGRAMS

## WHY SHOULD I BETA TEST?

### BENEFITS OF PARTICIPATION:

Active participation in Oracle Technology Beta Programs provides you with:

- The opportunity to be first to market with new technology
- The ability to provide direct feedback to the Oracle development community
- The opportunity to participate in Oracle marketing activities

*The Oracle Technology Beta Programs Office manages beta programs for all Oracle Technology products, including the Oracle Database, Oracle Fusion Middleware, Oracle Enterprise Manager, among others.*

*We are seeking customers and partners worldwide to act as beta sites for validation of new features and releases. Sites with a proven record of technology adoption and a strong knowledge of Oracle products are strongly encouraged to apply for participation in our programs.*

*Contact [BETAPROG\\_US@ORACLE.COM](mailto:BETAPROG_US@ORACLE.COM) for details.*

## ORACLE TECHNOLOGY BETA PROGRAM OVERVIEW

### PROGRAM REQUIREMENTS:

- Strategic customer, partner, member of Publishers Program, or member of Global User Group
- Proven record of technology adoption
- Willing to test new features and provide feedback
- Willing to participate in marketing & analyst events, speak at industry conferences
- Submit completed beta program application with Beta Confidential Disclosure and Trial License Agreements

### RELATED SERVICES:

As a member of the beta program, you will have access to a variety of services & organizations.

- Oracle Development
- Beta software
- Hosted test environment
- Early product documentation
- Early product training
- Oracle Global Product Support Services

### Beta Program Participation

Participation in Oracle Technology Beta Programs is highly selective. We strive to identify and recruit customers, partners, and authors worldwide who represent a solid cross population of our user community. Beta testing of new features is strongly valued. In addition, we encourage our beta sites to verify compatibility with previous releases. Acceptance into an Oracle beta program makes you part of an elite group of test sites that are carefully selected based on their knowledge of Oracle products and their technical expertise. A cross-divisional team carefully reviews each beta application that is submitted. Those sites that most closely meet the program requirements are selected to participate.

### Why should you participate in a beta program – what's in it for you?

Many customers are interested in understanding the benefits to participating in Oracle beta programs. The main benefit is gaining access to technology before your competitors and developing a close working relationship with Oracle development.

### Access to the latest Oracle technology

As a beta program member, you will gain access to beta software and documentation for your testing purposes. Beta software is typically available on multiple platforms and offers access to the complete product functionality. Under the terms of your Beta Trial License you will be given access to the entire product set for testing, regardless of your company's existing Oracle license restrictions.

### Marketing Activities

As a member of an Oracle Technology Beta Program, you are strongly encouraged to participate in marketing-related activities, upon request. These activities vary from acting as a reference for top industry analysts to providing product proof points for Oracle white papers. By sharing your success with our product in public forums, your company can be closely aligned with Oracle and our successes.

April 2008

## ORACLE TECHNOLOGY PRODUCTS

### ORACLE DATABASE & OPTIONS

- Oracle Database
  - In-Memory DB Cache
  - Real Application Testing
  - Advanced Compression
  - Total Recall
  - Active Data Guard
  - Real App. Clusters
  - Manageability
  - Partitioning
  - Content Database
  - OLAP
  - Data Mining
  - Database Vault
  - Advanced Security
  - Label Security
  - Spatial
- Audit Vault
- Times Ten In-memory DB
- Secure Backup
- Secure Enterprise Search
- Warehouse Builder

### ORACLE FUSION MIDDLEWARE

- Application Server
- Business Integration
- Business Intelligence
- Business Process Management
- Content Management
- Developer Tools
- Identity Management
- Portal
- Service Delivery Platform
- SOA Suite
- WebCenter

### ORACLE ENTERPRISE MANAGER

- Application Management
- Database Management
- Middleware Management
- Heterogeneous Support
- Grid Control

### Product Feedback

We rely on our beta sites to provide feedback on the usability, stability, and overall quality of our product releases. This feedback will focus on your experience with the new features, product documentation, support services, and training materials. By providing in-depth feedback, you can help influence Oracle's product direction.

### Beta Program Overview

We offer a full-service beta program, with access to beta code and documentation, early training materials, access to Oracle developers, and product support through Oracle Global Product Support Services.

In addition, we provide several different test methods and OS platforms to facilitate testing. The type of testing and platform(s) offered will differ from product to product and release to release.

### Beta Testing Methods

- @Customer - Beta software is offered for download or media kit (DVD and/or CD-ROM) to selected sites for testing in their local environment.
- @Oracle - In-depth testing held in our test lab at Oracle headquarters, Redwood Shores, California. We select a group of beta sites to participate in a hands-on testing event, sitting side-by-side with Oracle developers. This is an excellent opportunity to provide direct product feedback to Oracle as well as a chance for you to benefit from their expertise.
- Hosted Testing - In some cases, you will be offered the opportunity to beta test in a hosted software environment. In this situation, you will be given access to a machine or set of machines that are pre-installed with the target beta software, and will access them remotely from your client system. When relevant, client tools are provided to you as well. Because the system and installation are managed by Oracle, you are not required to provide hardware resources during the beta test.

### Oracle Global User Groups

The beta program works closely with the Global User Groups to provide a structured approach to include members of Oracle User Groups in the Oracle Technology Beta Programs. The overall goal is to allow selected user group members to do in depth testing and analysis of Oracle's new products and releases in order to help Oracle deliver better products to market.

### Register as a Potential Beta Tester

To learn more information about this initiative and to register as a potential tester, please visit <http://otnbeta.oracle.com/bpo/prospects/index.htm> and register your interest. Your profile will be kept on file for 12 months. Due to high volume, you will **only** be contacted if your profile matches our beta program criteria.